

## Agenda

Meeting: **TMN Meeting #28 – ‘Managing Cost Pressure through Innovation’**  
 Date: Thursday 4<sup>th</sup> June 2009 (plus dinner the night before)  
 Venue: BP, 1 Wellheads Avenue, Dyce, Aberdeen AB21 7PB. Phone : +44] 01224 833067  
 Local contact: Oonagh Werngren, BP, mobile [+44] 07876 171402  
 Coordinator: Chris Dudgeon, OTM, mobile [+44] 07810 544495, office [+44] 1483 598000, chris.dudgeon@otmnet.com  
 Hotel: **Marriott Hotel, Overton Circle, Dyce**, Aberdeen AB21 7AZ  
 Phone: +[44] 01224 770011, Fax: +[44] 01224 722347  
 Room rate: £124 (single) per night excluding breakfast  
 Please confirm accommodation needs to Chris Dudgeon at OTM as soon as possible.  
 Travel: To get to the hotel from the airport take a taxi costing approx. £10.

Wednesday evening, 3 <sup>rd</sup> June 2009			
	Meet in Marriott hotel bar for Dinner		19.00
Thursday, 4 <sup>th</sup> June 2009			
1	Networking Breakfast/ discussion in Marriott hotel	All attendees	08.15
	Walk across to BP's offices for Main Meeting	All attendees	09.15
2	Welcome and introduction	BP	09.30
3	Framework and objectives for the meeting	OTM	09.35
4	Introductions	All attendees	09.45
5	Round table sharing of successful practices / case histories etc related to meeting topic ( <i>see briefing notes on attached sheet</i> )	All attendees	10.00
	Coffee		11.00
6	Round table sharing (continued)	All attendees	11.15
	Lunch		12.45
7	Round table sharing (continued)	All attendees	13.30
	Tea		14.45
8	Round table sharing (including video-conference)	All attendees	15.00
9	TMN future plans – meeting topics etc Any other business	All attendees	16.30
	End of meeting and departure		17.00

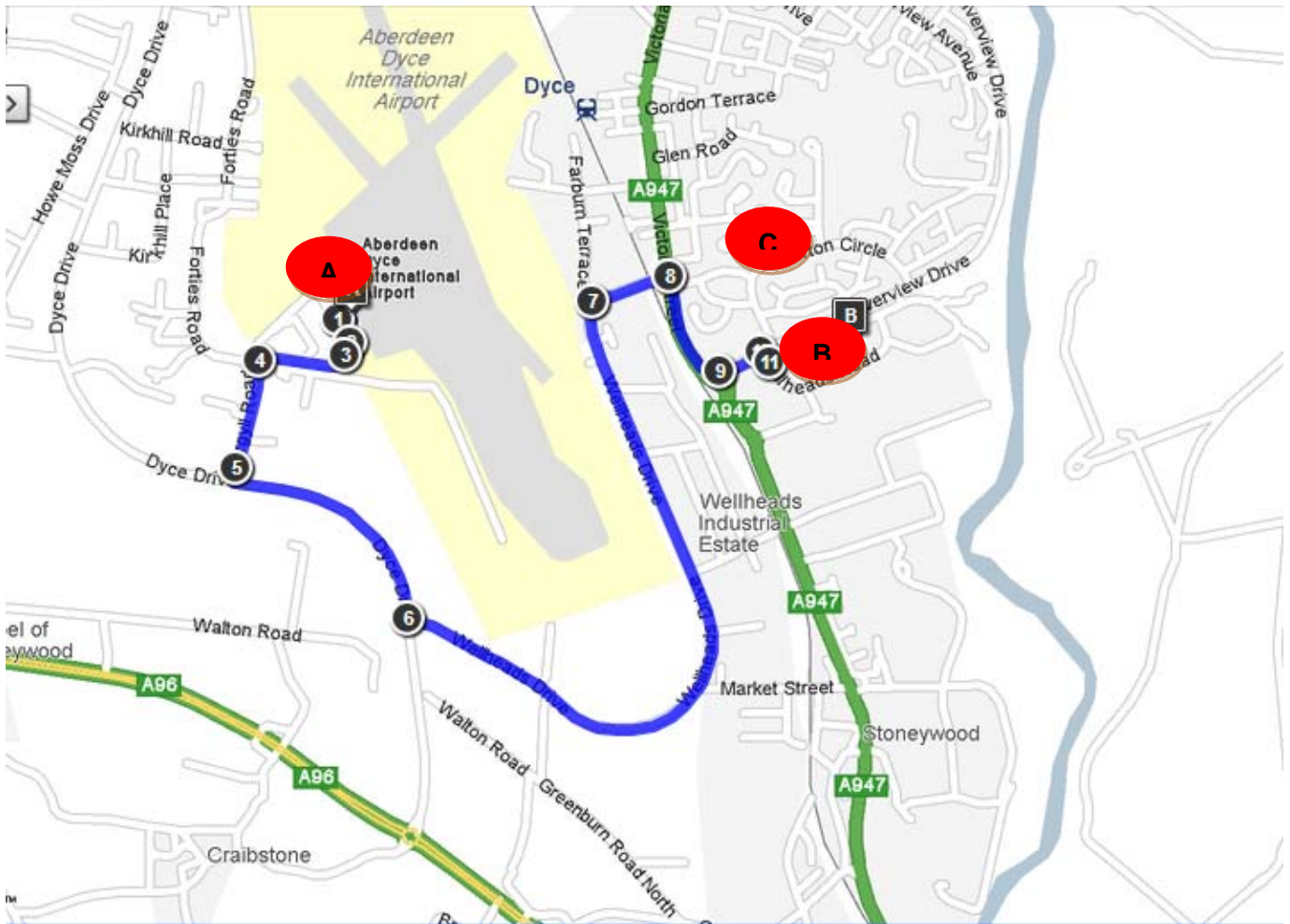
As has happened so successfully at recent TMN meetings, it has been agreed that all TMN members attending the meeting will each present a few overheads/ slides on their company's practices/ lessons learnt relating to the meeting topic. Several of you have asked for more time for discussion and Q&A, so:

- Please bring no more than ten slides for your presentation;
- Please let Chris Dudgeon know in advance what specific questions you would like addressed.

### Please cover the following areas in your presentations:

- 1) How has the current economic environment affected your company's technology programme?
- 2) How has it impacted (please be as specific as possible):
  - a) Your company's technology budget for this year and next;
  - b) Your company's technology objectives (e.g. technologies to reduce costs vs technologies to increase production);
  - c) Your company's technology programme focus areas/ allocation of technology spend.
- 3) How has the current pressure on costs impacted the way your company thinks about and leads on technology, more generally?
- 4) How is your company making cost-cutting and innovation co-exist most effectively?
- 5) Please give some real examples of things your company is doing differently in response to the above points, including both successes and failures!

## Directions



-  **A** Aberdeen airport
-  **R** BP's Offices
-  **C** Marriott Hotel

### From Aberdeen airport to Marriott Hotel-

Follow signs for airport exit, turn left at traffic lights on to Dyce Drive. Turn left at next lights (signposted Dyce A947); at roundabout take second exit (signposted Aberdeen, Dyce A947). Under Railway Bridge then turn right at traffic lights. At the next roundabout take first exit; Aberdeen Marriott is on the left.

Alternate Transportation : Taxi  
 Airport shuttle service, complimentary  
 Estimated taxi fare: 10.00 GBP (one way)