

Agenda

Meeting: TMN Meeting #25 – Long-term technology strategy planning
Date: Thursday 20th September - Friday 21st September 2007
Venue: VILVITE, Bergen Vitensenter AS, Thormøhlensgate 51, 5006 Bergen, Norway
 Switchboard tel no. [+47] 55 59 45 00
Venue contact: Anne Tove Koldal, VILVITE, mobile [+47] 907 48 105
Local contact: Ivar Helge Berge, Hydro, mobile [+47] 913 74 728
Coordinator: Chris Dudgeon, OTM, mobile [+44] 7810 544495, office [+44] 1483 598000,
 chris.dudgeon@otmnet.com
Hotel: Radisson SAS Hotel Norge, Nedre Ole Bulls Plass 4, 5807 Bergen, Norway
 Phone [+47] 55 57 3000; <http://sas.radisson.com/reservation/rateSearch.do>
 Room rate: NOK 1295/1495 (single/double) per night incl. breakfast (Hydro rate)
 Please confirm accommodation requirements to Chris Dudgeon at OTM by 5th
 September 2007 latest.
Dinner: Hydro have kindly arranged dinner at Troidhaugen (Edvard Grieg's home)
Travel: The hotel is located within walking distance of the meeting venue and close to the
 city centre. To get to the hotel from the airport take a taxi costing approx. NOK
 300-400, or alternatively a bus to Bergen city centre

Day 1 (Thursday)			
	Meet in hotel entrance hall		08.10
1	Welcome and introduction	Ivar Helge Berge, Hydro	08.30
2	Framework and objectives for the meeting	OTM	08.45
3	Introductions	All attendees	09.00
4	Introduction to VILVITE – Bergen's new science centre	Leif Lømo, Hydro	09.10
5	Tour of VILVITE exhibition area		09.30
	Coffee		10.30
6	Introductory presentation on meeting topic	Rolf Helland, Hydro	10.45
7	Round table sharing of successful practices / case histories etc related to meeting topic (<i>see briefing notes on attached sheet</i>)	All attendees	11.30
	Lunch		12.15
8	Round table sharing (continued)	All attendees	13.15
	Tea		15.30
9	Stimulating Innovation	Sverre Gotaas, Senior VP - Innovation, Statkraft	16.00
	End of day 1		16.45
	Dinner		19.00
Day 2 (Friday)			
	Welcome		08.30
10	Round table/ workgroup discussions	All attendees	08.45
	Coffee		10.00
11	Further round table/ workgroup discussions	OTM	10.15
12	TMN future plans – meeting topics etc TMN 2007 technology spend analysis	All attendees	11.30
	Lunch		12.30
	End of meeting and departure		

Pre-meeting Briefing Notes – Presentation Guidelines

As has happened so successfully at recent TMN meetings, it has been agreed that all TMN members attending the meeting will each present a few overheads/ slides on their company's experiences/ lessons learnt/ best practices relating to the meeting topic, to ensure consistency and clear items for subsequent discussion. Please ensure you include 'case studies', to bring the lessons learnt and best practices to life more effectively.

We have received requests from several members for presentations and discussions to focus on '**how it is**' within your organisation, rather than '**how it ought to be**', so please place emphasis on this in your slides, and provide as much real case history illustration as possible.

The topic for this meeting is '**Long-term technology strategy planning**'. This title is intended to cover the whole technology cycle – technology needs definition, research and evaluation of potential solutions, development/ acquisition of technology, field trials and deployment, sharing of knowledge/ lessons learnt etc – and associated planning tools/ processes/ techniques etc.

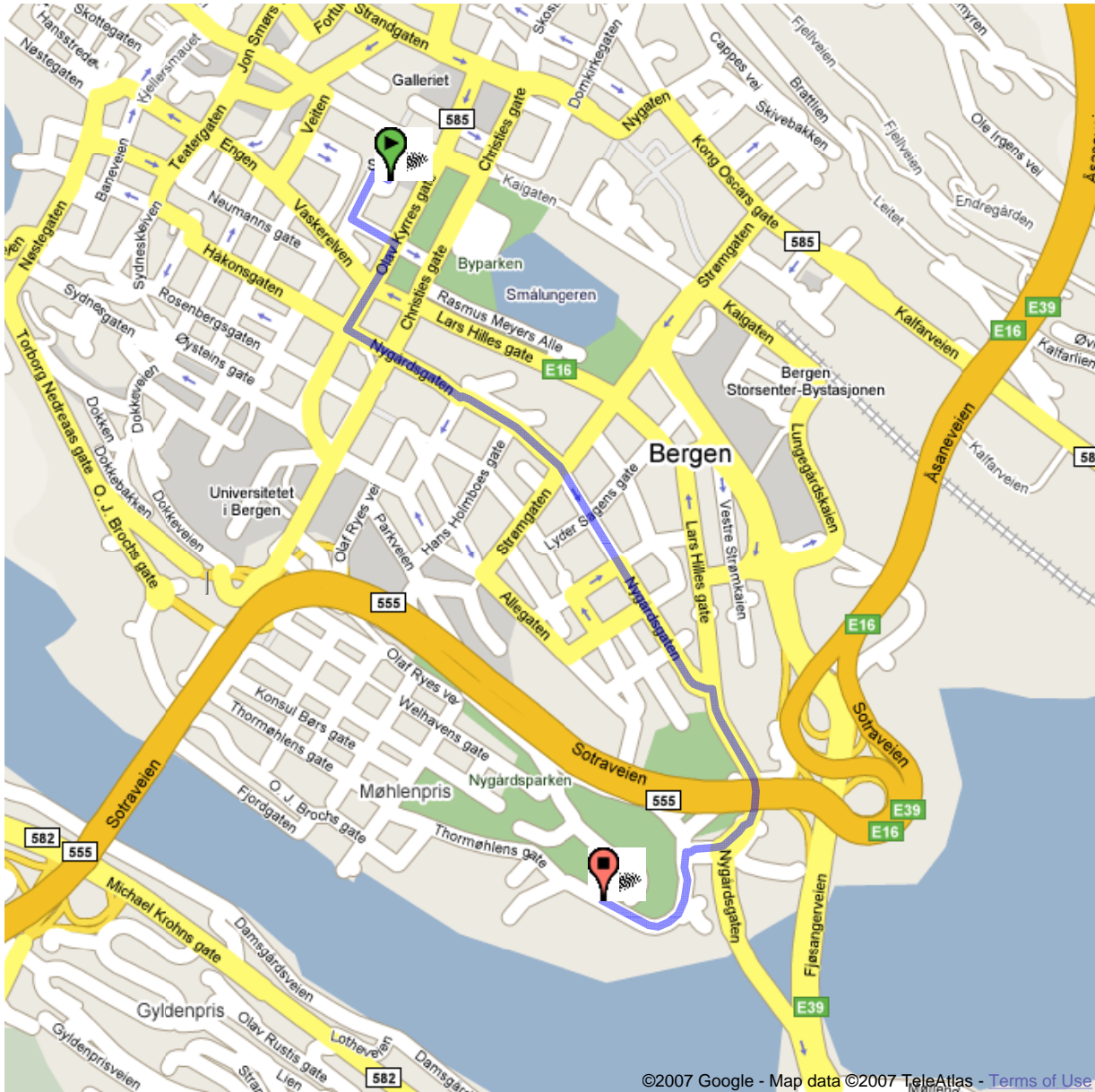
Please cover the following areas in your presentations:

- How does your organisation carry out **long-term technology strategy planning**?
- What are the main **deliverables**, and the key constituent parts?
- What are the main **activities** involved? (e.g. internal needs analysis workshops, review of fundamental emerging technologies and trends, benchmarking against peers etc etc)
- What specific **techniques and tools** are currently used within your company, to optimise long-term technology strategy planning?
- How do you **measure the success** of your long-term technology strategy planning activities?
- How do you assess and manage **risks** associated with long-term technology strategy planning?
- Can you provide some **case histories** of long-term technology strategy planning within your company?
 - Please give some real examples, including both successes and failures
 - What critical success factors can you identify?
 - What were the links to actual business units – and how did this work?





Start **Nedre Ole Bulls plass
Bergen, Norway**
End **Thormøhlens gate 51
5006 Bergen, Norway**
Travel **1.7 km – about 6 mins**



Nedre Ole Bulls plass
Bergen, Norway

Drive: 1.7 km – about 6 mins

- | | |
|--|------------------|
| 1. Head northwest on Nedre Ole Bulls plass toward Ole Bulls plass | 0.1 km |
| ← 2. Turn left at Nordahl Bruns gate | 76 m |
| → 3. Turn right at E16/Olav Kyrres gate | 0.1 km
1 min |
| ← 4. Turn left at E16/Nygårdsgaten | 0.2 km
1 min |
| ← 5. Turn left to stay on E16/Nygårdsgaten
Continue to follow E16 | 0.2 km |
| → 6. Slight right at Nygårdsgaten | 0.4 km
2 mins |
| → 7. Turn right to stay on Nygårdsgaten | 0.3 km |
| 8. At the roundabout, take the 1st exit onto Thormøhlens gate | 0.3 km |

Thormøhlens gate 51
5006 Bergen, Norway

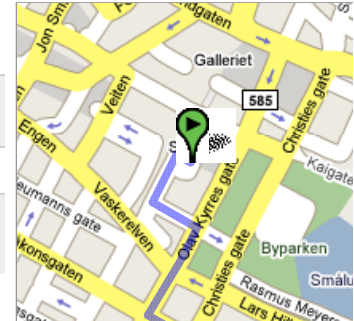
These directions are for planning purposes only. You may find that construction projects, traffic, or other events may cause road conditions to differ from the map results.

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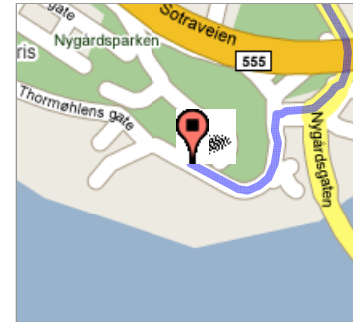
Overview



Start



End



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