

Agenda – TMN Meeting #46

Meeting topic: Managing the Uptake of Technology
 Date: Wednesday 7th and Thursday 8th November 2018
 Venue: Equinor Research Centre Rotvoll (Trondheim), Arkitekt Ebbells veg 10, 7053 Ranheim, Norway
Note: All participants should bring photo ID to the research centre in case security requests a check during registration.
 Equinor contact: Simon Davies, office [+47 90785017]
 OTM contact: Henry St Aubyn, OTM Consulting, mobile [+1] 832-985-2449 office [+1] 832-431-3147
 Hotel: Recommendations below.
 Dinner: Details to be confirmed

Day 1 (Wednesday 7 th November)			
Arrival, tea/coffee, networking			08.30
1	Welcome, introductions and objectives/ agenda	OTM/ all	08.45
2	Equinor Introduction/ R&D overview	Equinor	09.15
3	Round table sharing of successful practices/ case histories etc. related to meeting topic (see guidelines below)	All attendees	10.00
Tea / coffee			10.45
4	Round table sharing (continued)	All attendees	11.15
Lunch			13.00
5	Tour of Equinor labs	Equinor	14.00
6	Thought Piece – Managing the uptake of technology – 20 years of TMN reflections	OTM	15.00
Tea / coffee			15.45
7	Round table sharing (continued)	All attendees	16.00
End of day 1			17.30
Dinner – details to be confirmed			19.30

Day 2 (Thursday 8 th November)			
Arrival, tea/coffee, networking			08.10
8	Further round table sharing of successful practices/ case histories etc. related to meeting topic	All attendees	08.30
Tea / coffee			10.00
9	Round table sharing (continued)		10.30
10	TMN future plans – meeting topics etc./ Any other business	OTM/ All attendees	11.45
Lunch			12.00-13.00

Presentation and Discussion Guidelines

As has happened so successfully at previous TMN meetings, all TMN members attending the meeting are encouraged to present on their company's practices/ lessons learnt relating to the meeting topics.

This TMN meeting will focus on “**Managing the uptake of technology**”.

Each member will have approximately 45 minutes to present and discuss questions. Please come with some PowerPoint slides for your presentation. Based on the topic, the bullets below include some ideas to pick from.

Managing the uptake of technology

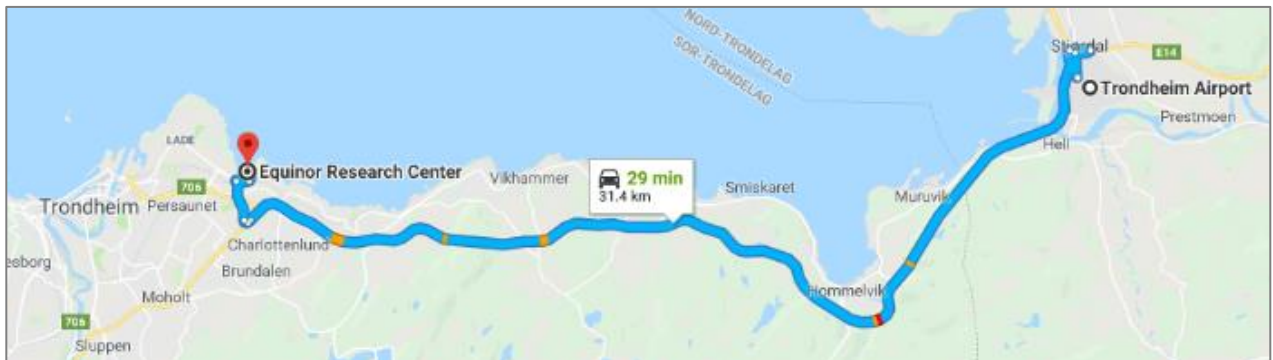
- What are the **OBJECTIVES** of your company with regards to accelerating the uptake of technology, and demonstrating its value?
 - What are your key objectives?
 - Do you think this is an important issue? Why? Does technology uptake need to be accelerated?
 - What do you see as the real opportunities?
- What are the **HINDERING FACTORS** that slow down the uptake (or deployment) of technology within your organisation?
 - What do you think could be improved? (e.g. processes, procedures, funding, technical issues, planning, people, software/ IT, external/ industry-wide issues) – be specific!
 - How have you analysed/ measured this?
- What **IMPROVEMENT INITIATIVES** has your company already undertaken – or would like to undertake - to accelerate the uptake of technology?
 - What's been done – and why?
 - How effective are these processes?
 - In a perfect world, what 3 things would you change, that would have the most benefit in your organisation on accelerating the uptake of new technology?
- How does your company **DEMONSTRATE THE VALUE** of technology?
 - Do you use quantitative methods? If so, what are they?
 - Do you use qualitative methods? If so, what are they?

- How do you use this information? (e.g. in business cases for new technology deployment)
- How does your company MEASURE THE BENEFITS of the approach taken?
 - What is your performance measurement system for technology deployment?
 - Is this system useful?
 - Do you carry out cost/ benefit analyses? If so, how?
- What has worked well in accelerating the uptake of new technology – can you give some EXAMPLES OF SUCCESSFUL STRATEGIES?
 - Which key strategies have been most successful?
 - Can you give one or two case studies?
 - What critical success factors can you identify?
- What should the INDUSTRY, as a whole, be doing to accelerate the uptake of new technology?

Map / Directions

Equinor Research Centre Rotvoll (Trondheim), Arkitekt Ebbells veg 10, 7053 Ranheim, Norway

- For transport from Trondheim airport Værnes to the city centre it is best to use the “flybuss” (either [Værnes express](#) or the “flybuss” – these buses depart from outside the arrivals terminal. A taxi will be rather expensive.
- Taxi from the recommended hotels to the research centre are reasonable and quick. We will organise a maxi-taxi nearer the time. There is a taxi rank directly outside the Radisson Royal Garden hotel, and the Værnes express bus also stops directly outside.



Recommended Hotels

Radisson Blu Royal Garden

Kjøpmannsgata 73, P.O Box 956, N-7010 Trondheim, Norway

Tel no: +47 7380 3000

Website: www.radissonblu.com/en/hotel-trondheim

Clarion Collection Hotel Grand Olav

Kjøpmannsgata 48, 7010 Trondheim, Norway

Tel no: +47 73 80 80 80

Website: www.nordicchoicehotels.com/hotels/norway/trondheim/clarion-collection-hotel-grand-olav/about/#about

Scandic Nidelven

Havnegata 1-4, 7010 Trondheim, Norway

Tel no: +47 73 56 80 00

Website: <https://www.scandichotels.com/hotels/norway/trondheim/scandic-nidelven>

