



Meeting Details

Project: The Technology Management Network - Meeting no. 15
Meeting topic: **Knowledge Management**
Date: Thursday 22nd May – Friday 23rd May 2003
Venue: The meeting will be held at the Norsk Hydro Research Centre, Porsgrunn, Norway on Thursday and then at the Norsk Hydro guest house on Friday morning.
Local contact: Finn Erik Skaar, Norsk Hydro, phone: [47] 55 99 60 28
Coordinator: Chris Dudgeon, OTM, phone (mobile): [44] 7810 544495, phone (office): [44] 1483 598000, chris.dudgeon@otmnet.com
Hotel: Accommodation will be at Norsk Hydro's guest house (Admini at Norsk Hydro, Herøya, Porsgrunn), just outside their factory site / R&D centre, with facilities for breakfast, dinner, meeting rooms etc. The accommodation is free of charge (it will be covered by Hydro), as are all the meals. Norsk Hydro can accommodate up to 14 people at the guest house in good hotel standard single rooms, in case there will be more people we will also use a hotel in Porsgrunn, but we think the guest house will accommodate all of us. **Please confirm accommodation requirements to Chris Dudgeon at OTM.**
Dinner: Norsk Hydro will be hosting the dinner on Thursday evening at the guest house
Travel/ Maps: By taxi it is ~45 minutes from Sandefjord (Torp) airport to the Norsk Hydro R&D facility or guest house (cost: ~550 NOK each way). **Please note that in order to get this rate Norsk Hydro will have to pre-book the taxis – please can you therefore confirm your arrival/departure times and flight numbers.**

Proposed Agenda

Day 1 (Thursday)

09.00 Welcome and introductions
09.10 Framework and objectives for the meeting
09.20 Round table sharing of successful practices/ case histories etc related to knowledge management (15-20 minutes each)
10.30 *Coffee*
10.45 Round table sharing (continued)
12.00 *Lunch*
13.00 Tour of Norsk Hydro test facilities for oil/ water/ gas processing and multiphase flow
14.00 Round table sharing (continued)
15.00 R&D and knowledge management in the aluminium industry – an external perspective (Erik Sandvold, VP R&D, Hydro Aluminium)
15.30 *Tea/ coffee*
15.45 Round table sharing (continued)
16.30 Preliminary analysis of successful practices
17.00 *Close of day 1 discussions and return to guest house*
19.00 *Dinner*

Day 2 (Friday)

08.00 Overview of technology management in ChevronTexaco
08.45 Discussion and group analysis of successful practices
10.30 *Coffee*
10.45 Preliminary results of 2003 technology spend analysis
11.30 TMN management issues: update on 2003 programme, membership, etc
12.00 *Lunch*
12.30 *Meeting ends*



Workshop briefing notes

As has happened so successfully at recent TMN meetings, it has been agreed that all TMN members will each present about 5-6 overheads/ slides on their company's experiences/ lessons learnt/ best practices relating to the meeting topic, to ensure consistency and clear items for subsequent discussion. It is also proposed that one or two 'case studies' are included within these slides to bring the lessons learnt and best practices to life more effectively.

The topic for this meeting is knowledge management, and in the context of the TMN, knowledge management as related to effective technology development and deployment/ application should be considered. Examples of this may include:

- Internal systems for technology watch/ intelligence
- Retention of, and access to, internal or pan-industry knowledge about technologies (e.g. via knowledge-sharing networks, knowledge databases on specific technologies etc)
- Development of experts/ advisors
- Technology collaborations/ relationships with other operators/ contractors etc
- Intellectual property issues
- Processes for converting information into knowledge into corporate wisdom

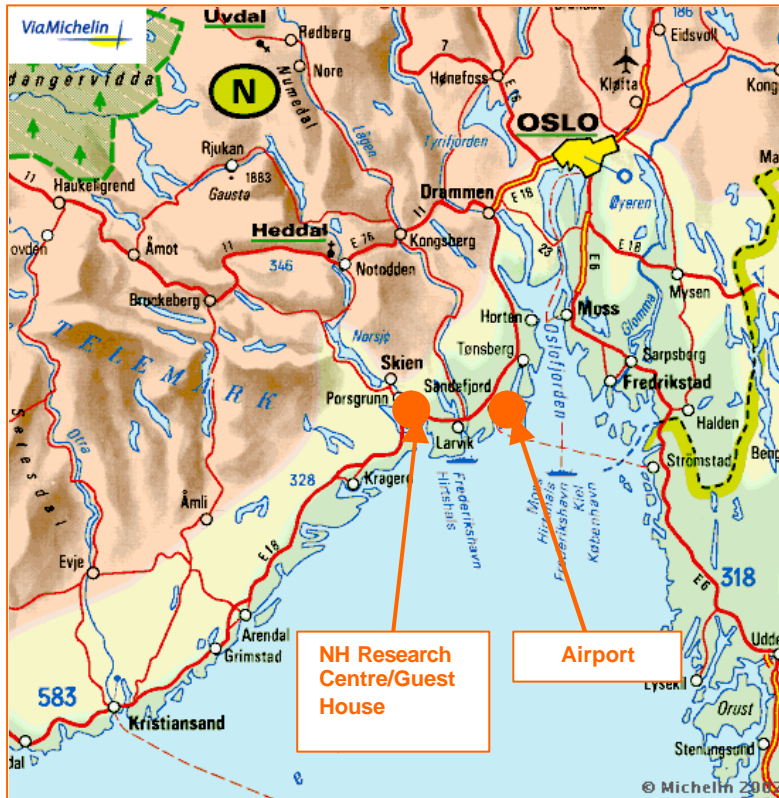
Please structure your slides around the following proposed points for discussion:

- What are the OBJECTIVES of your company with regards to knowledge management, particularly in the context of technology management?
 - What are your key objectives?
 - Do you think this is an important issue? Why?
 - What do you see as the real opportunities?
- What INITIATIVES has your company already undertaken – or would like to undertake - to improve knowledge management?
 - What's been done – and why?
 - How effective are these processes?
 - In a perfect world, what 3 things would you change, that would have the most benefit in your organisation on improving knowledge management?
- What HINDERING FACTORS prevent effective knowledge management?
 - What are the big hindrances? How have you analysed/ measured this?
 - What do you think could be improved? Be specific!
- How does your company MEASURE THE BENEFITS of the approach taken?
 - What is your performance measurement system for knowledge management?
 - Is this system useful?
- Can you give some EXAMPLES OF SUCCESSFUL STRATEGIES?
 - Which key strategies have been most successful?
 - Can you give one or two case studies?
 - What critical success factors can you identify?
- Do you think the INDUSTRY as a whole should be undertaking any new collaborative initiatives in the area of knowledge management?

The Technology Management Network



Maps and Directions for Workshop, 22-23/05/03



See below the detailed map attached of Sandefjord/Torp and Porsgrunn.

From Sandefjord airport Torp it is about 45 min to drive to Porsgrunn along the E18 via Larvik.



A detailed map in pdf-format showing the roads leading to Norsk Hydro Admini in Herøya Porsgrunn is attached.

Oslo/Sandefjord - to the Research Park

Author: Marit Lindvig Stampe

